

# Value Propositions, Conference Highlights & Delegate Profile



## Global Manufacturing Cluster Vision 2030

Date: 2nd June 2017

Venue: The Residency, Coimbatore, Tamilnadu, India.

### Value Propositions

Your ONE & ONLY chance to get in front of the Highest Quality & most Targeted Manufacturing Community.

1. Speakers - Celebrated Global Speakers & Industrial Tycoons will address the conference and share their experience. There will be a one - to - one interaction opportunities with them.
2. Content - Top class International Content will give an overview and an opportunity to learn best practices of world class manufacturing.
3. The best value you can find - No other marketing medium can deliver the return on your investment (ROI) that you will get from this event. It provides an opportunity to make personal contact with the cream of manufacturers and reach out to the critical mass of potential 250 decision makers. Increase market exposure and generate profitable new business.

### Conference Highlights

- Top 250 CEOs from manufacturing companies to create an interactive forum.
- Provides guidelines to achieve world-class manufacturing standards.
- Gains from the wisdom of top practicing managers and leadership gurus about the worldwide best manufacturing practices.

### Print & Direct Marketing

(with Sponsors logo)

- ★ Advertisements in all leading Business News Papers.
- ★ Advertisements, Multi-page inserts & Editorial coverage in leading B2B Magazines.
- ★ Online promotions on leading Website.
- ★ Nearly 3,000 printed mailers will be sent to potential delegates.
- ★ EDM's will be sent to more than 5,00,000 senior executives of the manufacturing industry.
- ★ A month long tele calling to around 3,000 contacts.

### Delegate Profile

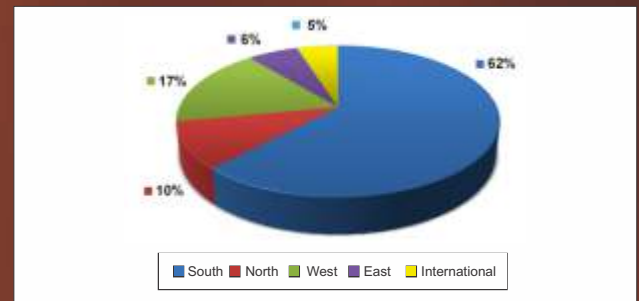
#### Classification by Company Size

|                          |     |
|--------------------------|-----|
| Large Scale Enterprises  | 25% |
| Medium Scale Enterprises | 40% |
| Small Scale Enterprises  | 35% |

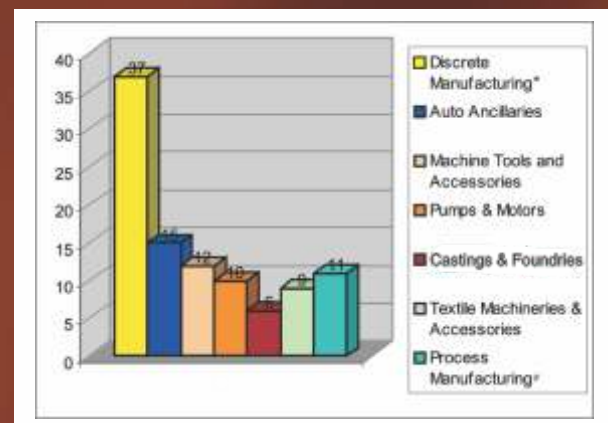
#### Classification by Job Function

|   |     |
|---|-----|
| Chairman, MD, CEO & Senior-Level Management   | 70% |
| Middle Level Management & Consultants         | 15% |
| Association & Government Body Representatives | 10% |
| Other Job Functionaries                       | 5%  |

#### Classification by Geographical Region (India)



#### Classification by Industry



\*Discrete Manufacturing : Manufacturers of Gears, Compressors, Driers, Cooling Towers, Heat Exchangers, Valves, Pneumatic & Hydraulics, Sheet Metal, Welding & Cutting Machines, Fabricators.

# Process Manufacturing: Manufacturers of Textiles, Papers, Cements, Paints, Pharma & Chemical.

Note : These are based on TexasVentures analysis. May vary from actual attendees.

## Conclave Sponsorship

This Seminar presents numerous opportunities to raise your company's profile and build brand awareness. **It also offers an excellent opportunity to showcase your products to 2 lakh+ business visitors at INTEC 2017.** The Sponsorship packages have been designed to give you the flexibility to tailor your activities to reflect your budget and branding aspirations, from high-impact branding to overwhelm your competition and impress your target audience, to subtle but effective brand visibility.

### Platinum Sponsors (Two Nos.) - ₹ 6,00,000/-

- Prominent Display of Platinum Sponsors logo on the Conference Back Drop.
- **20 Minutes speaker slot during the conference.**
- Strategic & Standout display of Platinum Sponsors logo on all conference marketing collaterals including pre-event DM's & EDM's, conference website, brochures, invitations, advertisements, pre & post event coverages in all leading main stream news papers & B2B magazines.
- One full page colour advertisement in INTEC 2017 exhibitors directory (Print run of 50,000 copies).
- 10 VIP Invitations for your clients to attend the conference
- 5 Networking passes for senior management of your company to attend the conference.
- 100 visitor passes for the Exhibition.
- Platinum Sponsors Brochures & Compliments will be inserted inside the delegate bag.
- Sharing of the Delegate Data.

**9 SQMT AIR-CONDITIONED STALL FOR 5 DAYS  
IN A VERY PREMIUM LOCATION (HALL - D)  
AT INTEC - 2017 (CODISSIA TRADE FAIR COMPLEX).**

### Gold Sponsors (Three Nos.) - ₹ 3,00,000/-

- Prominent display of Gold Sponsors logo on the Conference backdrop.
- 5 mins of Audio and Video presentation of the Gold Sponsor will be showcased during the conference.
- One full page Black and White advertisement in INTEC 2017 exhibitors directory (Print run of 50,000 copies).
- Standout display of your logo in all conference marketing collaterals including pre-event DM's & EDM's, invitations, conference brochures and post-event collaterals.
- Prominent Logo display in all advertisement - Print and Online.
- 6 VIP Invitations for your clients to attend the conference .
- 3 Networking passes for senior management of your company to attend the conference.
- 100 visitor passes for the Exhibition .
- Gold Sponsors Brochures & Compliments will be inserted inside the delegate bag.
- Sharing of the Delegate Data.

**9 SQMT AIR-CONDITIONED STALL FOR 5 DAYS  
IN A VERY PREMIUM LOCATION (HALL - D)  
AT INTEC - 2017 (CODISSIA TRADE FAIR COMPLEX).**

### Silver Partners (Five Nos.) - ₹ 1,75,000/-

- Display of Silver Partners logo on the Conference Backdrop.
- Display of your logo in all conference marketing collaterals including pre-event DM's & EDM's, invitations, conference brochures and post-event collaterals.
- Logo display in all advertisement - Print and Online.
- Silver Partners Brochures & Compliments will be inserted inside the delegate bag.
- 3 VIP Invitations for your clients to attend the conference .
- 2 Networking passes for senior management of your company to attend the conference.
- 100 visitor passes for the Exhibition.

**9 SQMT AIR CONDITIONED STALL FOR  
5 DAYS (HALL - E) AT INTEC - 2017  
(CODISSIA TRADE FAIR COMPLEX).**

# BRANDING OPPORTUNITY FOR SPONSORS

## Branding of Sponsors Logo @ GMCV 2020 Conference Venue



Hoarding at the entrance of the Exhibition Venue



Arch at the Entrance of the Conference Venue



Registration Counter



Welcome Banner



Conference Backdrop



Main Stage



Main Stage



Standing Display Board

## Sponsors Stall @ GMCV 2020 Conference Venue



## Sponsors Stall @ Intec Exhibition Venue



## Promotional Activities with Sponsors Logo



Delegate Kit



Event Coverage in News Papers



Half page Advertisement in The Hindu



Invitation

## PAST TRADE & INVESTMENT COUNTRY PARTNERS



## PAST FOREIGN CHAMBER PARTNERS



## PAST SUPPORTING ASSOCIATIONS



## PAST SPONSORS



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